##

## Best EdTech start-up – under 3 years old

This category is for **start-up businesses** **less than three years old,** providing EdTech products, systems or services for schools.

Please complete the following details in no more than 1,000 words.

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| **Describe your company’s purpose and give details of when/how it started. (10 points)** |
|  |
| **Outline any research you undertook to support your offering. (20 points)** |
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| **Explain how your product, system or service benefits schools. (30 points)** |
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| **Provide evidence to back up your assertions. (15 points)** |
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| **How are you different to others in the EdTech space? What sets you apart? (15 points)** |
|  |
| **Tell us how you rate your company’s sustainability, diversity, equality and inclusion. (10 points)** |
|  |

**Additional requirement**

Include **two testimonials** from schools to substantiate your submission. These should be in **one Word or PDF file only.**

Once you’ve completed your entry, [submit it here.](https://edtechawardsglobal.com/entryform/)